



Email: administration2@merredincrc.com
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Advertisement Booking Form

Name (Business/Group/Person):	
ABN:	
Contact Person:	
Phone Number:	
Postal Address:	
Email:	

Invoicing Details

Name (Business/Group/Person):	
Contact Person:	
Phone Number:	
Invoice Address:	
Email:	

Invoicing can be done per edition (fortnightly) or per booking form. Please indicate how you would like to be invoiced.

Fortnightly:

Per Booking Form:

Edition Date	Size of Advert	Colour/B&W	Advert Subject/Comment

The Phoenix Newspaper is released FORTNIGHTLY. Please see next page for edition and deadline dates.

Advert Type	Measurements (Height x Width) cm	Cost Per Edition	
		Colour	Black & White
Prime Advertising – Front strip	6.5 x 19.7	\$150	N/A
Prime Advertising – Back full page	27.6 x 19.7	\$200	N/A
Prime Advertising – Front page ear	4.0 x 4.0	\$30	N/A
Prime Advertising – Front inside full	27.6 x 19.7	\$180	N/A
Prime Advertising – Back inside full	27.6 x 19.7	\$180	N/A
Full page	27.6 x 19.7	\$160	\$120
Half page	13.5 x 19.7	\$80	\$60
Quarter page OR Quarter strip	13.5 x 9.7 OR 6.5 x 19.7	\$40	\$30
Classifieds – General lineage		N/A	50c per word
Display – Public Notice	Height x 6.3	N/A	\$10 per cm
Display – Employment	Height x 6.3	N/A	\$5 per cm
Trades	6 x 6.3	\$15 each (12 editions) \$20 each (6 editions) \$25 each (3 editions)	N/A
Artwork (if required)		\$30	

Authorised Signature: _____ Date: _____

2022 and 2023 Deadline and Edition Dates

The Phoenix - 2022	
Deadline Date	Edition Date
10/01/2022	13/01/2022
24/01/2022	27/01/2022
07/02/2022	10/02/2022
21/02/2022	24/02/2022
07/03/2022	10/03/2022
21/03/2022	24/03/2022
04/04/2022	07/04/2022
18/04/2022	21/04/2022
02/05/2022	05/05/2022
16/05/2022	19/05/2022
30/05/2022	02/06/2022
13/06/2022	16/06/2022
27/06/2022	30/06/2022
11/07/2022	14/07/2022
25/07/2022	28/07/2022
08/08/2022	11/08/2022
22/08/2022	25/08/2022
05/09/2022	08/09/2022
19/09/2022	22/09/2022
03/10/2022	06/10/2022
17/10/2022	20/10/2022
31/10/2022	03/11/2022
14/11/2022	17/11/2022
28/11/2022	01/12/2022
12/12/2022	15/12/2022

The Phoenix - 2023	
Deadline Date	Edition Date
09/01/2023	12/01/2023
23/01/2023	26/01/2023
06/02/2023	09/02/2023
20/02/2023	23/02/2023
06/03/2023	09/03/2023
20/03/2023	23/03/2023
03/04/2023	06/04/2023
17/04/2023	20/04/2023
01/05/2023	04/05/2023
15/05/2023	18/05/2023
29/05/2023	01/06/2023
12/06/2023	15/06/2023
26/06/2023	29/06/2023
10/07/2023	13/07/2023
24/07/2023	27/07/2023
07/08/2023	10/08/2023
21/08/2023	24/08/2023
04/09/2023	07/09/2023
18/09/2023	21/09/2023
02/10/2023	05/10/2023
16/10/2023	19/10/2023
30/10/2023	02/11/2023
13/11/2023	16/11/2023
27/11/2023	30/11/2023
11/12/2023	14/12/2023