



ADVERTISING RATES - General, Full Colour

Sizing	Measurements (Width x Height) cm	Cost per issue
Front Page (bottom piece, 6 issues maximum)	23.5 x 7.5	\$200
Front Page (left & right ear, 6 issues maximum)	4.0 x 4.0	\$50
Back Page (6 issues maximum)	23.5 x 15.3	\$200
Full Page	23.5 x 31.3	\$300
½ Half Page	23.5 x 15.3	\$150
¼ Quarter Page or ¼ strip	11.5 x 15.3 or 23.5 x 7.5	\$70

NOTE: Additional \$30 will apply if artwork is required or changes are requested on any advertising

TRADES AND SERVICES - 7.5cm x 6.7cm - \$30 per issue for 4 editions, \$25 per issue for 8 editions or \$22 per issue for 12 + editions

GENERAL LINEAGE - First 12 words \$12 and \$0.50 cents per word thereafter.

FOR SALE – Items under \$250 are placed at no charge, then above rates apply. This does not apply to businesses.

DISPLAY ADS - Column 7.5cm width x \$15 per 1cm depth.

EMPLOYMENT DISPLAY ADS - Column 7.5cm width x \$7 per 1cm depth.

COMMUNITY GROUPS INFORMATION/EVENTS - If the event/group is making money or charging entry/fee, it is an advertisement (Merredin Show). If there is no charge for the event/activity, then there is no charge. Size can be discussed with staff.

Currently distributing @ 600+ copies to Bencubbin, Bruce Rock, Cadoux, Corrigin, Doodlakine, Kellerberrin, Merredin, Mukinbudin, Naremben, Nungarin, Southern Cross, Tammin, Trayning and Westonia.